



CALGARY FOLK MUSIC FESTIVAL

Stacia Green - Sponsor Liaison 2006

Provided direct assistance to the Resource Development Director with corporate communications and public relations producing a record breaking festival with an increase of 20% in attendance, pleasing over 70 sponsors, and creating opportunities for two new 2008 sponsors

*Successfully managed 70 sponsor recognition accounts of various levels
Coordinated and executed two corporate special events
Developed and maintained sponsor and media databases
Evaluated and analyzed sponsor accounts, recognition packages and corporate events*



Supporters' Reception Thursday July 27th, 2006

SPONSOR : CONOCOPHILLIPS
CONTACT: BARB SKALICKY
PHONE: 210-9987
E-MAIL: BARBS@CONOCOPHILLIPS.CA

LEVEL: TROUBADOR
AD SIZE: 1/3
BADGE #: 2
TICKETS: 30
TICKET REDEMPTION: 25
WEBSITE LOGO RECOGNITION: YES
SUPPORTERS' RECEPTION INVITE: YES
FRIDAY NOONER TICKET SALES: 70
STAGE BANNER: YES
MAINGATE BANNER: YES

Dear Matt, Fiasco Gelato:

"It's one of the seven musical wonders of the world," says the Globe and Mail, and we want you and your staff, your friends and family to have the chance to experience the Calgary Folk Music Festival. That's why we are bringing you the

**Friday Nooner,
Friday July 28th from 12 p.m. till 2 p.m.
in the Folk Fest Beer Garden.**

For just \$10, you can step onto Prince's Island Park to enjoy this special one-hour concert featuring the D.Rangers, plus a complimentary lunch from Sunterra, one of Calgary's premier restaurants.

So mark off your calendars, round up your folks and come down to the Friday nooner. To order tickets, call or e-mail Stacia Green, 233-0904 or stacia@calgaryfolkfest.com.

Dear Sponsor,

Our 2006 line-up has been announced and we are flying out the door to the 27th annual Calgary Folk Music Festival. We are excited to have you on board with us!

Supporters' Reception
Our annual Supporter's Reception will be on Thursday, July 27th from 4 p.m. to 6 p.m. in the Greenroom. Join us for beer or wine, some live music and get to know some of our other sponsors. Please RSVP with your names to Stacia at the